



KEYE  
10700 Metric Blvd  
Austin, TX 78758

## Contract # 2672919

**Schedule Dates** 10/31/16-11/08/16  
**Advertiser** Honest Transportation Solutions PAC (113068)  
**Agency** KC Strategies (12840)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Anti-Bond Buy (869445)  
**Salesperson** Davis, Jamie (2998)  
**Sales Office** KEYE/KEYE  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** Honest Transportation Solutions PAC

**Date Entered** 10/27/16  
**Last Modified** 10/27/16  
**Entered By** Courtney Bartsch  
**CO-OP** No  
**Headline #**  
**Demo** A2554  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$944.25  
**Net Total** \$5,350.75  
**Sales Tax**

Austin (KEYE)		
By Broadcast Month	Spots	Rate
Nov. 2016	25	\$6,295.00
<b>Grand Total:</b>	<b>25</b>	<b>\$6,295.00</b>

KC Strategies  
3571 Far West Blvd  
Ste 196  
Austin, TX 78731

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/31/16-11/04/16	2	:30	5:00:01A- News-KEYE TV Morning News 5a	3	X	X	X	X	X			3	\$60.00	\$180.00	Austin (KEYE)	5A NEWS	10/27/16
2.0	Normal Line / News	10/31/16-11/04/16	2	:30	5:58A- News-KEYE TV Morning News 6a	3	X	X	X	X	X			3	\$190.00	\$570.00	Austin (KEYE)	6A NEWS	10/27/16
3.0	Normal Line / News	10/31/16-11/04/16	2	:30	7A- CBS-This Morning (New Title)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	Austin (KEYE)	CBS THIS MORN	10/27/16
4.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	11A- CBS-The Young and the Restless	2	X	X	X	X	X			2	\$500.00	\$1,000.00	Austin (KEYE)	YOUNG AND RESTLESS	10/27/16
5.0	Normal Line / News	10/31/16-11/04/16	2	:30	5P- News-KEYE News at 5p	3	X	X	X	X	X			3	\$190.00	\$570.00	Austin (KEYE)	5P NEWS	10/27/16
6.0	Normal Line / News	10/31/16-11/04/16	2	:30	5:30P- CBS Evening News	2	X	X	X	X	X			2	\$275.00	\$550.00	Austin (KEYE)	530P NEWS	10/27/16
7.0	Normal Line / News	10/31/16-11/04/16	2	:30	6P- News-KEYE News at 6p	3	X	X	X	X	X			3	\$250.00	\$750.00	Austin (KEYE)	6P NEWS	10/27/16
8.0	Normal Line / News	11/08/16-11/08/16	2	:30	5:00:01A- News-KEYE TV Morning News 5a			1						1	\$60.00	\$60.00	Austin (KEYE)	5A NEWS	10/27/16
9.0	Normal Line / News	11/08/16-11/08/16	2	:30	5:58A- News-KEYE TV Morning News 6a			1						1	\$190.00	\$190.00	Austin (KEYE)	6A NEWS	10/27/16
10.0	Normal Line / News	11/08/16-11/08/16	2	:30	7A- CBS-This Morning (New Title)			1						1	\$350.00	\$350.00	Austin (KEYE)	CBS THIS MORN	10/27/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Dm*

10/27/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Billing Type** Standard  
**Comments** Honest Transportation Solutions PAC

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## Austin (KEYE)

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11.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	11A- CBS-The Young and the Restless	1	1							1	\$500.00	\$500.00	Austin (KEYE)	YOUNG AND RESTLESS	10/27/16
12.0	Normal Line / News	11/07/16-11/07/16	2	:30	5:30P- CBS Evening News	1	1							1	\$275.00	\$275.00	Austin (KEYE)	530P NEWS	10/27/16
13.0	Normal Line / News	11/07/16-11/07/16	2	:30	6P- News-KEYE News at 6p	1	1							1	\$250.00	\$250.00	Austin (KEYE)	6P NEWS	10/27/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Incremental order for Honest Transportation PAC (write up as separate order)

On the week of 11/7-8, I'd like to try and get the 5a,6a and 7a spots on 11/8 and the 11a,5:30p and 6p spots on 11/7.

KEYE-TV			10/31/11/6	11/7-8	CBS	26	\$6,298.00
M-F 5-6a	:30	\$60.00	3	1	KEYE Morning News	4	\$240.00
M-F 6-7a	:30	\$190.00	3	1	KEYE Morning News	4	\$760.00
M-F 7-9a	:30	\$350.00	3	1	CBS This Morning	4	\$1,400.00
M-F 11a-12p	:30	\$500.00	2	1	Young and Restless	3	\$1,500.00
M-F 5-5:30p	:30	\$190.00	3		KEYE News at 5	3	\$570.00
M-F 5:30-6p	:30	\$275.00	2	1	CBS Evening News	3	\$825.00
M-F 6-6:30p	:30	\$250.00	3	1	KEYE News at 6	4	\$1,000.00

<b>Station and Location:</b>	<b>Date:</b>
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I, Chad Crow of KC Strategies, LLC on behalf of Honest Transportation Solutions PAC  
do hereby request station time concerning the following issue:

City of Austin Proposition 1 on the November 2016 General Election ballot

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Honest Transportation Solutions PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Honest Transportation Solutions PAC - 10001 Jupiter Hills Dr., Austin, TX 78747

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Kathy Pillmore - 10001 Jupiter Hills Dr., Austin, TX 78747

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 2 days before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/26/16 Chad A. 512-696-1417  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Dan Michaud Dan Michaud Regional Sales Manager  
Signature Printed Name Title